

# 19<sup>th</sup>-20<sup>th</sup> January 2013

## AQHA Show Management 101 And Show Management Workshop

Do not miss this exclusive opportunity to attend this seminar in the UK, where you will learn effective management techniques you can use at AQHA-approved shows and also gain a qualification that allows you to run AQHA shows and special events. This is the first time for many years this event has been held in the UK and offers UK based members as well as other European AQHA members a great opportunity to gain a world wide recognised qualification. AQHA's Executive Director of Shows, Patti Carter-Pratt and AQHA's Director of Competition Administration, Melynda Ackley, will teach this in-depth seminar. You will take a deeper look into marketing, promoting, organizing, and managing AQHA shows.

### Who should attend this Workshop?

- ✓ Existing AQHA listed show managers who need to update their qualifications.
- ✓ People new to AQHA showing, who can then understand how an AQHA show runs, whilst at the same time gaining a qualification so they can run their own AQHA show, Nov Am Show or AQHA Special Event.
- ✓ Trainers and coaches so they can advise their clients of the correct procedures, and hopefully this will count as part of your "Continued Development Programme"
- ✓ All AQHA UK Regional Co-Ordinators and WES Area Representatives to enable them to continue to run successful events. People holding the AQHA qualification are able to run WES Events.
- ✓ Existing UK Show Secretaries.

### What You Will Need To Bring

- Yourself, along with a Laptop, with USB drive, course material will given to you on a Memory stick, although there will be paper copies available for reference and the course materials will also be projected onto a screen. If you do not own a laptop, please let us know and we'll try to make sure that you sit next to someone who does!
- Any ideas, questions, forms or anything that you have found helps when running a show, to share with everyone.
- Lunch isn't included in the Seminar price but can be purchased at the venue, or bring your own. Saturday night there is a welcome buffet that is included in the price, and there will be a pay bar.

The **Show Management 101** along with **Show Management Workshop** will be held Saturday, January 19th and Sunday, January 20<sup>th</sup> 2013 at the Holiday Inn Express, Stansted Airport, aimed to give ease of transportation for participants travelling by air from Ireland, Scotland and mainland Europe. Registration for this workshop is £185 or £145 for AQHA UK Members. This includes refreshments during the day, lunch is available at the hotel but not included in the registration cost.

Timings: Sat 8.30 – 5.30 pm, Sun 8.30 – 4.30. There will be a Welcome evening reception and buffet on Saturday 19<sup>th</sup> at 7 pm (buffet is included – drinks can be purchased at the bar)

Get your reservation in early as Space is limited. Reservations to attend this workshop must be booked in advance by submitting the form to Lindsay Doel by **December 1<sup>st</sup> 2012**. You may send by email to [info@aqha.uk.com](mailto:info@aqha.uk.com) - payment in full can be made via our online payment button on the website. Unfortunately we are unable to offer refunds if you are unable to make it.

Accommodation will be available at the Holiday Inn Express and can be booked direct with them using the email: [reservations.stansted@kewgreen.co.uk](mailto:reservations.stansted@kewgreen.co.uk)

Please use the name “Lindsay Doel/AQHA UK” when booking and please make sure you advise which room rate you require and the dates you will be staying. (Tip: it may be worth checking online to see if you can find a cheaper rate, sometimes it is possible and there are special deals)

**Details: Holiday Inn Express London Stansted**

Thremhall Avenue  
Stansted  
CM24 1PY  
T. +44 (0)1279 680015  
F. +44 (0)1279 680838

<http://www.expressstanstedairport.co.uk>

The hotel is located 5 minutes from [Stansted Airport](#) terminal and transportation from the terminal is made by a regular shuttle bus. With direct links to the M11 and A120, travelling to and from London and the East of England to the hotel is easy. Don't forget, **Stansted Airport train station** is a 5 minute shuttle bus ride from the hotel.

**Air & Rail Transportation:**

Airlines that flight into London Stansted include the following that may be of help, and it is often possible to book budget flights if you book well enough in advance.

Ryan Air [www.ryanair.com](http://www.ryanair.com)

Easy Jet [www.easyjet.com](http://www.easyjet.com)

BMI Baby [www.bmibaby.com](http://www.bmibaby.com)

German Wings <http://www.germanwings.com>

It is also possible to fly into London City and London Heathrow with good shuttle or train links to Stansted (for train links visit <http://www.nationalrailenquiries.co.uk/>)

**Bedroom Rates Available At Holiday Inn Express – Stansted Airport:**

**“Advance purchase rate”**

£54 per room per day which includes bed and breakfast and VAT. This rate is non cancellable, non changeable and non refundable as well. Credit card details are required for payment purposes at the the time of booking.

**“Best flexible rate”**

£74.95 per room per day which includes bed and breakfast and VAT. This rate is cancellable up until 4pm on the day of arrival. Credit card details are needed for guarantee purposes and then the guest can pay on arrival.

# Booking Form:

AQHA Show Management Seminar  
Sat 19-20<sup>th</sup> January 2013  
Holiday Inn Express – Stansted Airport.

Name:

AQHA ID (mandatory)

AQHA UK ID: (If applicable)

Address:

Tel:

Email:

Are you an existing AQHA Show Manager? YES/NO

Will you be staying at the Holiday Inn Express during the seminar? YES/NO

## Registration Prices:

£185 or with current AQHA UK membership £145.

Please make cheques payable to AQHA UK and send to 22 Park Avenue, Histon, Cambridgeshire, CB24 9JU

Alternatively

You are more than welcome to pay via our online payment service on our website.

For any questions or queries, please contact [info@aqha.uk.com](mailto:info@aqha.uk.com)

*By submitting this booking you understand that all accommodation, room service, bar bills etc are your own responsibility, and AQHA UK and AQHA are not responsible in any way. You also understand that it will not be possible to refund any registrations costs if you are unable to attend.*

*All bookings must be submitted with payment by 1<sup>st</sup> December – no booking can be accepted without payment unfortunately.*



***We look forward to welcoming you!***